



FIFTY YEARS OF STYLE

## NorthPark Center to Welcome New Retailers in 2015-2016

Dallas, TX – July 16, 2015 – NorthPark Center, one of America’s premier shopping destinations, is pleased to welcome several new additions in 2015 and 2016. **AG, The Frye Company** and **Sundance** will all be opening this year and can only be found in Texas at NorthPark Center. **The Juice Bar**, a local favorite serving up healthy beverages, opened in the NorthPark Cafés in May. **Lou & Grey**, LOFT’s more casual sister brand, and **Peloton**, creator of technologically advanced, at-home spin bikes also joined NorthPark in June. Additional market exclusives, opening in 2016, include **Longchamp**, **John Varvatos** and **Canali**.

NorthPark Center has a growing list of more than 65 stores and restaurants that are exclusive to the Dallas/Fort Worth market with additional retailers yet to be announced.

### Now Open

#### THE JUICE BAR

##### Level Two in the NorthPark Cafés

The Juice Bar offers organic juices and smoothies, kombucha on tap and tasty, all-natural grab-and-go snacks. With health and nutrition as a top priority, all drinks are made with the freshest produce to provide nutritional benefits. Order one of their “creative juices,” which are a combination of fruits and vegetables that have fun names like “Skinny Greens” and “We Got The Beet.” Freshly pressed juices can be purchased daily, including a choice of two different cleanses. There are several snack options including granola, natural peanut butter and high-protein energy bars.

**Images:** <https://www.dropbox.com/sh/bjr756xr2ag7yq8/AADSLgzCXgX05nSWvQSfd8Oya?dl=0>

#### PELTON – Texas Exclusive

##### Level One between Neiman Marcus and Nordstrom

Peloton is the most technologically advanced and socially connected indoor cycling experience in the world. It was founded with one simple but ambitious objective: to give Peloton riders the most fun and effective workouts in the world, whenever and wherever they want them. Peloton specializes in top-of-the-line spin bikes equipped with groundbreaking technology. These bikes allow you to experience high-energy, spin class style workouts at home.

**Images:** <https://www.dropbox.com/sh/xxqqg5srlnrpp8y/AADyMCKSk5vud9cOHIL1rMMma?dl=0>

#### LOU & GREY – Texas Exclusive

##### Level One near Macy’s

Lou & Grey is an exciting evolution of the LOFT lounge collection, and a new movement in retail. Lou & Grey is the destination for a full assortment of easygoing, texture-rich loungewear for everyday. The fashion-forward sportswear line offers a wide range of tops and bottoms, from linen and wool tops to leggings and jeans.

**Images:** [https://www.dropbox.com/sh/ukbm3c8n0mxhtus/AABf0414B\\_SSe5vzulno6OqUa?dl=0](https://www.dropbox.com/sh/ukbm3c8n0mxhtus/AABf0414B_SSe5vzulno6OqUa?dl=0)

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## Opening in 2015

### **PANDORA**

**Summer 2015**

#### **Level One between Nordstrom and Macy's**

PANDORA's hand finished jewelry is offered in sterling silver and 14K gold, as well as PANDORA Rose™, capturing the unforgettable moments of life with romantic and feminine pieces that inspire women to embrace their individuality and express their personal style. The breathtaking collection of bracelets, earrings, necklaces and rings with handset precious gemstones make the perfect gift for every occasion and can be combined, matched, layered and stacked to create a uniquely personal expression.

### **VINEYARD VINES**

**Fall 2015**

#### **Level One between Macy's and Dillard's**

vineyard vines®, a company best known for its whimsical neckties and smiling pink whale logo, was founded in 1998 on Martha's Vineyard when brothers Shep and Ian Murray cut their ties with corporate America to start making ties that represented the Good Life. In addition to signature neckwear, vineyard vines offers a variety of clothing and accessories for men, women and children.

### **THE FRYE COMPANY – Texas Exclusive**

**Fall 2015**

#### **Level One between Neiman Marcus and Nordstrom**

In 1863, John A. Frye opened the doors to his very first store, paving the way for countless generations of Frye artisans dedicated entirely to the art of craftsmanship. The result is beautifully made footwear, bags and accessories with a long and illustrious history.

### **AG – Texas Exclusive**

**Fall 2015**

#### **Level One between Nordstrom and Macy's**

Established in 2000, AG emerged as a leading influence in the premium denim industry, elevating the traditional blue jean with meticulously cut silhouettes, artful distressing, and fabrics of the highest quality. Initially founded with an exclusive focus on luxury denim, AG's evolution into a contemporary lifestyle brand began in 2008 when Samuel Ku, son of founder Yuk Ku, took over as Creative Director. Since then, Samuel and the AG design team have focuses on seamlessly integrating complete collections that reflect the true sensibility of the brand: Chic. Sophisticated. Classic.

### **THE THEODORE**

**Fall 2015**

#### **Level One between Nordstrom and Macy's**

Offering reimagined American classics, The Theodore is inspired by the spirit of the iconic Teddy Roosevelt and an era of American history full of wonder and discovery. Created by Dallas-based Turn The Tables Hospitality — the minds behind such popular and critically acclaimed restaurants as SMOKE, Bolsa, Bolsa Mercado, Chicken Scratch and its next-door bar The Foundry, Bar Belmont, and Spork — The Theodore offers deliciously hearty entrees as well as shareable plates featuring artisanal toasts, American tapas, and



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flatbreads. All are the creations of Turn The Tables culinary director and James Beard award-winning chef Tim Byres. The cornerstone of The Theodore's dining experience is its working, open-air bakery, viewable by guests from within the restaurant and those strolling past The Theodore in NorthPark Center. David Norman of acclaimed Austin bake shop Easy Tiger serves as The Theodore's bakery consultant. Whether guests want to linger in the lounge for a cocktail, grab a quick flatbread on the patio before a movie, or slide into a curvy banquette for dinner, The Theodore promises a comfortable and spirited dining experience with food steeped in tradition yet modern in appeal.

### **TOMMY BAHAMA**

**Fall 2015**

#### **Level One between Macy's and Dillard's**

Inspired by the relaxed sophistication of coastal living, Tommy Bahama is dedicated to the good life. Stylish, upscale offerings include apparel for men and women, footwear, jewelry, accessories and home decor, all designed to help you relax in style.

### **SUNDANCE – Texas Exclusive**

**Fall 2015**

#### **Level Two near Neiman Marcus**

Founded in 1989 by famed actor and director Robert Redford, Sundance Catalog is premier lifestyle brand offering a thoughtfully curated mix of unique, premium-quality men's and women's apparel, jewelry, accessories, footwear, art, furniture and home décor.

#### **Opening in 2016**

### **CANALI – Texas Exclusive**

**Spring 2016**

Canali has been a paradigm of tailor-made Italian luxury and men's elegance for more than 80 years. Since 1934, it has been promoting the values of made-in-Italy excellence through its artisanal know-how, creating sartorial masterpieces of exceptional wearability and comfort in a perfect balance of elements that blends culture and history with style and taste. The Canali Tailoring Principle uses innovation to achieve aesthetic perfection, continuously renewing its styles with a meticulous attention to detail and the use of premium fabrics. A family-run company now in its third generation, Canali is a modern-day design and manufacturing group with its own production centers all located in Italy.

### **LONGCHAMP – Texas Exclusive**

**Spring 2016**

The French luxury house Longchamp was founded in Paris in 1948 by Jean Cassegrain and is still owned and run by the Cassegrain family today. Longchamp's luggage, handbags and accessories have a worldwide reputation for craftsmanship and quality, which now extends to shoes and ready-to-wear collections. Longchamp is the epitome of French flair for active women across the world who enjoy a touch of luxury every day.

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## **MINILUXE**

### **Summer 2016**

MiniLuxe is a nail and waxing salon with a whole new standard of hygiene, service quality, and client experience. Founded in Boston and influenced by the city's world-class hospitals, MiniLuxe has spent years perfecting the mani/pedi to not just be uber clean, but also the best-looking and longest-lasting possible. Even the buffers and files are custom-made and free to take home. Their own line of polishes are "five free," the highest industry standard for low toxicity, and clients can also choose designer brands like Christian Louboutin and Chanel. Waxing services are held to the same high standard, with rose oil wax formulations, no "double-dipping," and clean, comfortable service rooms.

## **UGG – Dallas Exclusive**

### **Fall 2016**

Since 1978, UGG has been dedicated to creating luxurious products with unparalleled quality and comfort using only the finest materials. Today, UGG offers ever-expanding brand extensions for men, women and kids, including footwear, apparel, accessories, handbags, and home products - all delivering the same premium craftsmanship and luxurious comfort synonymous with UGG.

## **JOHN VARVATOS – Dallas Exclusive**

### **Fall 2016**

Launched in 2000 with a collection of tailored clothing and sportswear, the John Varvatos brand represents an entire lifestyle for men including footwear, bags, belts, eyewear and limited edition watches, as well as the younger, edgier John Varvatos USA collection.

## **About NorthPark Center**

NorthPark Center ([www.northparkcenter.com](http://www.northparkcenter.com)) is Dallas' finest shopping experience with more than 230 stores and restaurants, including more than 70 market exclusives. Anchored by Neiman Marcus, Nordstrom, Macy's and Dillard's, NorthPark Center offers an unparalleled collection of luxury boutiques set amid internationally acclaimed 20th and 21st century art, award-winning architecture and extraordinary landscaping, as well as a 1.4-acre garden, CenterPark, and a state-of-the-art movie theatre, AMC NorthPark 15. In 2014, NorthPark Center surpassed \$1.2 billion in sales placing it among the top five performing shopping centers in the United States. NorthPark Center is North Texas' number one tourist destination and is conveniently located five miles from downtown Dallas and 35 miles from Fort Worth.

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