



FIFTY YEARS OF STYLE

NorthPark Center Announces **NorthPark50: Fifty Years of Giving** in Celebration of 50th Anniversary

Dallas, TX – August 19, 2015 – To celebrate 50 years, NorthPark Center is pleased to announce NorthPark50: Fifty Years of Giving, an initiative that will give back to 50 organizations for 50 days through October 28, 2015. The organizations selected for the giving campaign are NorthPark’s long-standing community partners in the areas of arts, health, education, social work and community service, as well as a few additional groups identified as new partners in giving.

“For 50 years, NorthPark Center has had the great opportunity to partner with numerous non-profit organizations, helping them reach new audiences and raise funds for important causes. As we embark on NorthPark Center’s 50th anniversary year, we thought of no better way to celebrate than by giving back to the organizations that we treasure,” said Nancy A. Nasher, co-owner of NorthPark Center with her husband, David J. Haemisegger.

For the past few months, NorthPark Center has been working with the selected groups to identify needs that will have a direct and immediate impact on their day-to-day operations. Specific gifts will be announced in the days and weeks ahead in order to shine light on their individual missions and inspire others to embrace a spirit of philanthropy. NorthPark will announce the manner of support on northparkcenter.com and across all social media outlets, including Facebook, Twitter and Instagram, using the hashtag #NorthPark50.

To bring even more awareness to giving opportunities in the North Texas region, NorthPark is also pleased to announce a new partnership with Communities Foundation of Texas to host a Give Back celebration in honor of North Texas Giving Day on September 17, 2015. The one-day event will feature special activities and performances. North Texas Giving Day is an annual online giving event that provides nonprofits exposure to new donors and aims to bring the people of North Texas together to raise as much money as possible.

For information on NorthPark’s 50th anniversary, photos, organization descriptions, biographies and more, please visit this link: <https://www.dropbox.com/sh/leph2kcgqonwtekc/AACDFKLITPvQ15JmRvOb5iv7a?dl=0>

NorthPark50: Fifty Years of Giving Organizations

AT&T Performing Arts Center
Baylor Scott & White Medical Center – Irving
Booker T. Washington High School for the Performing and Visual Arts
Bookmarks, a dallas public library
Business Council for the Arts
Cancer Blows
CARE (Chemical Awareness Resources and Education)
Catch Up & Read
Children’s Craniofacial Association
Children’s Health
Community Homes for Adults, Inc.
Creative Arts Center of Dallas

NORTH PARK 50

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Crow Collection of Asian Art
The Crystal Charity Ball, in support of Dallas Services Vision for Children
Dallas Area Habitat for Humanity
Dallas Ballet Company
Dallas Black Dance Theatre
Dallas CASA (Court Appointed Special Advocates)
Dallas Center for Architecture
Dallas Children's Theater
Dallas Museum of Art
The Dallas Opera
Dallas Symphony Orchestra
Dallas Theater Center
Dallas Women's Foundation
Down Syndrome Guild of Dallas
The Family Place
Genesis Women's Shelter & Support
Heroes on the Water
Jewish Family Services, Greater Dallas
Junior League of Dallas
KERA
Nasher Sculpture Center
North Texas Food Bank
Parent Project Muscular Dystrophy (Sam's Day)
Parkinson Voice Project
Preservation Dallas
Ronald McDonald House of Dallas
Salesmanship Club of Dallas, in support of Momentous Institute
The Salvation Army DFW Metroplex Command
Shared Housing Center, Inc.
SPCA of Texas
Susan G. Komen Dallas County
TACA
TeamConnor Childhood Cancer Foundation
Texas Scottish Rite Hospital for Children
Two x Two for AIDS and Art, in support of AMFAR, the Foundation for AIDS Research
Uplift Education
University of North Texas, Texas Fashion Collection
Vogel Alcove

About NorthPark Center

NorthPark Center (www.northparkcenter.com) is Dallas' finest shopping experience with more than 230 stores and restaurants, including more than 70 market exclusives. Anchored by Neiman Marcus, Nordstrom, Macy's and Dillard's, NorthPark Center offers an unparalleled collection of luxury boutiques set amid internationally acclaimed 20th and 21st century art, award-winning architecture and extraordinary landscaping, as well as a 1.4-acre garden, CenterPark, and a state-of-the-art movie theatre, AMC NorthPark 15. In 2014, NorthPark Center surpassed \$1.2 billion in sales placing it among the top five performing shopping centers in the United States. NorthPark Center is North Texas' number one tourist destination and is conveniently located five miles from downtown Dallas and 35 miles from Fort Worth.



NORTHPARK50

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