



# NORTHPARK 50

FIFTY YEARS OF STYLE

**\*\*\* MEDIA ALERT \*\*\***

**NorthPark Center Celebrates Anniversary with  
Fifty Years of Fashion on October 9-10, 2015**

**WHAT:** Fifty Years of Fashion, Dallas' biggest fashion and shopping event of the year, kicks off with back-to-back runway shows, luxury events, cosmetic shows and special retailer promotions.

**WHEN:** Friday, October 9, 2015  
FREE MULTI-BRAND SHOW – 3:30PM  
Banana Republic, Dillard's, Gap, Macy's and Pinto Ranch Fine Western Wear.  
FREE TONI&GUY HAIR SHOW - 5PM  
View the latest hair trends from TONI&GUY.  
HARPER'S BAZAAR TREND SHOW – 7PM  
Runway trend presentation hosted by *Harper's Bazaar* Executive Fashion and Beauty Editor Avril Graham, with looks from BCBGMAXAZRIA, Elie Tahari, Gregory's and Ted Baker. Tickets are available at [northparkcenter.com/harpersbazaar](http://northparkcenter.com/harpersbazaar).

Saturday, October 10, 2015  
FREE NORDSTROM BEAUTY TREND SHOW – 10AM  
MULBERRY – 11:30AM  
NORDSTROM – 1PM  
CUSP BY NEIMAN MARCUS – 2:30PM  
ELIE TAHARI – 4PM  
SALVATORE FERRAGAMO – 5:30PM  
ROBERTO CAVALLI – 7PM  
Tickets are available at [northparkcenter.com/fashionshows](http://northparkcenter.com/fashionshows).

**WHERE:** NorthCourt, located on Level One between Nordstrom and Macy's NorthPark Center, 8687 North Central Expressway, Dallas, TX

**DETAILS:** NorthPark Center, Dallas' premier shopping destination, will celebrate its 50<sup>th</sup> anniversary with two days of fashion fun. Throughout the weekend, visitors will enjoy luxury events, cosmetic shows and special promotions while they shop 'til they drop at NorthPark Center's 230 retailers. For a complete listing of retailer events, visit our website [here](#).

**IMAGES:** [https://www.dropbox.com/sh/uj7huitjajcaf8q/AABvMsxF\\_nED0EUNE\\_100Dxka?dl=0](https://www.dropbox.com/sh/uj7huitjajcaf8q/AABvMsxF_nED0EUNE_100Dxka?dl=0)

**About NorthPark Center**

NorthPark Center ([www.northparkcenter.com](http://www.northparkcenter.com)) is Dallas' finest shopping experience with more than 230 stores and restaurants, including more than 70 market exclusives. Anchored by Neiman Marcus, Nordstrom, Macy's and Dillard's, NorthPark Center offers an unparalleled collection of luxury boutiques set

amid internationally acclaimed 20th and 21st century art, award-winning architecture and extraordinary landscaping, as well as a 1.4-acre garden, CenterPark, and a state-of-the-art movie theatre, AMC NorthPark 15. In 2014, NorthPark Center surpassed \$1.2 billion in sales placing it among the top five performing shopping centers in the United States. NorthPark Center is North Texas' number one tourist destination and is conveniently located five miles from downtown Dallas and 35 miles from Fort Worth.

### **Contacts**

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