



**\*\*\* MEDIA ALERT \*\*\***

**NorthPark Center kicks off 50th holiday season with Santa's Arrival on Black Friday, November 27, 2015**

- WHAT:** We are welcoming Santa Claus back from the North Pole and starting the 50th holiday season at NorthPark Center on the right note with the annual Salvation Army Angel Tree Celebration on Black Friday!
- WHEN:** Black Friday, November 27, 2015  
10:30AM
- WHERE:** NorthCourt, located on Level One between Nordstrom and Macy's NorthPark Center, 8687 North Central Expressway, Dallas, TX 75225
- DETAILS:** Share in the joy of giving as Santa selects the first Angel for a special child in need in North Texas. Embrace the giving spirit with Santa, the Salvation Army and special guests and performances. Texas Ballet Theater will be performing *The Nutcracker* and children will be able to take photographs with the Nutcracker, Sugar Plum Fairy, Rat King, Cinderella, Prince and the Three Ugly Stepsisters. The character meet-and-greet is a new addition this year and is sure to delight those young and old.
- IMAGES:** <https://www.dropbox.com/sh/t8jscyxo4h4q14v/AADDNIRkrFKhKe4rZWnIL6ina?dl=0>

**About NorthPark Center**

NorthPark Center ([www.northparkcenter.com](http://www.northparkcenter.com)) is Dallas' finest shopping experience with more than 230 stores and restaurants, including more than 70 market exclusives. Anchored by Neiman Marcus, Nordstrom, Macy's and Dillard's, NorthPark Center offers an unparalleled collection of luxury boutiques set amid internationally acclaimed 20th and 21st century art, award-winning architecture and extraordinary landscaping, as well as a 1.4-acre garden, CenterPark, and a state-of-the-art movie theatre, AMC NorthPark 15. In 2014, NorthPark Center surpassed \$1.2 billion in sales placing it among the top five performing shopping centers in the United States. NorthPark Center is North Texas' number one tourist destination and is conveniently located five miles from downtown Dallas and 35 miles from Fort Worth.

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