

NORTH PARK 50

FIFTY YEARS OF STYLE

NorthPark Center Celebrates 50th Holiday Season

DALLAS, TX - November 5, 2015 - NorthPark Center, Dallas' premier shopping destination, is celebrating its 50th holiday season with new additions alongside the old favorites that have become closely-held traditions for families across North Texas. Visitors will find the perfect gift for family and friends at our exceptional collection of best-in-class retailers, which includes market exclusives, luxury boutiques and the world's most renowned jewelry and timepiece brands.

Just in time for the holidays, NorthPark welcomes two new art installations by New York artist **Leo Villareal**. NorthPark owners Nancy A. Nasher and David J. Haemisegger commissioned *Buckyball*, 2015, specifically for CenterPark Garden. The sculpture features 4,500 LED nodes arranged in a series of pentagons and hexagons, each programmed by Villareal to display over 16 million distinct colors. Another work by the artist, *Diamond Sea*, 2007, is a 10-foot-by-15-foot wall-like sculpture with 2,400 white LED nodes. It is on loan from the artist and will be on view at NorthPark for a limited time in EastCourt, on Level One near Dillard's. Both pieces will be on display starting November 5, 2015.

NorthPark will also host the second annual **Watch Week**, an extraordinary array of events and exhibits at our unparalleled collection of luxury timepiece boutiques. Cartier, Hublot, Officine Panerai, OMEGA, Tourbillon and more will feature limited edition pieces, new model previews and watchmaker presentations exclusively for this premier event, November 13-15, 2015.

This year when the children are nestled all snug in their beds, it won't be visions of sugarplums that dance in their heads, it's the holidays at **NORTHPARK!**





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For 50 years, the holidays at NorthPark Center have been anchored in the traditions that keep families coming back season after season. A trip to NorthPark would not be complete without seeing the **Candy Santa and Pecan Reindeers**, decorations that have been flying high over the shopping center since the very first holiday season in 1965. The “real” Santa Claus will arrive from the North Pole on Black Friday, November 27, 2015, for his yearly visits and photographs with children from across the metroplex. The Sights and Sounds of the Season, another holiday tradition at NorthPark, will fill the corridors with orchestral, choral and dance performances by dozens of North Texas elementary, middle and high school students, adult groups and all-city choirs. Community groups will generate much of their yearly support at NorthPark Center, including The Trains at NorthPark™ benefiting the Ronald McDonald House of Dallas, the Salvation Army Angel Tree and Red Kettle Campaign, the SPCA of Dallas Pet Adoption Center and many others.

With happenings old and new, the 50th holiday season at NorthPark Center is sure to delight shoppers of all ages.

About NorthPark Center:

NorthPark Center (www.northparkcenter.com) is Dallas’ finest shopping experience with more than 230 stores and restaurants, including more than 70 market exclusives. Anchored by Neiman Marcus, Nordstrom, Macy’s and Dillard’s, NorthPark Center offers an unparalleled collection of luxury boutiques set amid internationally acclaimed 20th and 21st century art, award-winning architecture and extraordinary landscaping, as well as a 1.4-acre garden, CenterPark, and a state-of-the-art movie theatre, AMC NorthPark 15. NorthPark Center is expected to surpass \$1.3 billion in 2015 and is among the top five performing shopping centers in the United States. NorthPark Center is North Texas’ number one tourist destination and is conveniently located five miles from downtown Dallas and 35 miles from Fort Worth.

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