



FIFTY YEARS OF STYLE

## NorthPark Center Welcomes Kimberly Schlegel Whitman as Fashion and Lifestyle Ambassador

Dallas, TX – March 1, 2016 – NorthPark Center, Dallas’ premier shopping destination, announced today that Kimberly Schlegel Whitman will serve as Fashion and Lifestyle Ambassador. Whitman brings a wealth of expertise on style and entertaining from her years piloting her own event company and society website, RSVPCalendar.com. Her success in the industry led to countless television appearances, a daily radio segment on Dallas’ number one morning show, and the publication of seven books on entertaining, including her most recent tome, *Monograms for the Home: The Art of Making Your Mark* (Gibbs-Smith). In 2011, Whitman became the Editor-at-Large of *Southern Living Magazine*.

In addition to her impressive career accomplishments, Whitman is involved in philanthropic organizations that support a variety of causes in Dallas. For two years in a row, she co-chaired MTV Re:Define, benefiting the MTV Staying Alive Foundation and the Dallas Contemporary, with her sisters Kari Schlegel Kloewer and Krystal Schlegel. She also serves on the board of the North Texas Food Bank and the Advisory Board of New Friends New Life.

Drawing on her immaculate taste and style savvy, Whitman will support NorthPark’s 230 best-in-class retailers through innovative events and trend presentations. She will also represent NorthPark on television as the go-to authority on luxury and contemporary fashion, children’s wear, home decor, entertaining, lifestyle and more.

“I’m so excited to join the NorthPark Center family,” said Whitman. “It is an honor to be a part of a team that truly values their visitors and creates memorable experiences for all who walk through the doors with an impeccable environment of fashion, art and architecture.”

In celebration of Whitman and the Spring 2016 NorthParkNow Trend Magazine, NorthPark will host an exclusive shopping event at Michael Kors on Saturday, March 12 from 1-3 PM featuring cocktails, bites, a live DJ and expert styling with Whitman. In addition, more than a dozen of NorthPark’s contemporary brands will join in the festivities with special offers and surprises from 12-6 PM.

For booking opportunities with NorthPark and Whitman, please contact Shelby Foster, [sfoster@northparkcntr.com](mailto:sfoster@northparkcntr.com). Attached headshot of Whitman should be credited to John Cain Sargent.

### About NorthPark Center

[NorthPark Center](#) is Dallas’ finest shopping experience with more than 230 stores and restaurants, including more than 70 market exclusives. Anchored by Neiman Marcus, Nordstrom, Macy’s and Dillard’s, NorthPark Center offers an unparalleled collection of luxury boutiques set amid internationally acclaimed 20th and 21st century art, award-winning architecture and extraordinary landscaping, as well as a 1.4-acre garden, CenterPark, and a state-of-the-art movie theatre, AMC NorthPark 15. NorthPark Center surpassed \$1.3 billion in sales in 2015 and consistently ranks as one of the top five performing shopping centers in the United States. NorthPark Center is North Texas’ number one tourist destination and is conveniently located five miles from downtown Dallas and 35 miles from Fort Worth.

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