



STYLE SATURDAY

FEATURING SPRING TRENDS FROM
NORTHPARK CENTER RETAILERS

STOP IN TO MEET
ALI SCHILLING OF "A DASH OF DETAILS"
IN OUR INTERACTIVE POP-UP CLOSET

SATURDAY, APRIL 16, 1-3 PM
LEVEL ONE BETWEEN
NEIMAN MARCUS AND NORDSTROM

***** MEDIA ALERT *****

NorthPark Center presents **Style Saturday** with Ali Schilling of *A Dash of Details* Saturday, April 16, 2016, 1-3PM

WHAT: NorthPark Center, Dallas' premier shopping destination, presents **Style Saturday**, a brand new, pop-up closet experience designed to immerse you in the hottest trends for spring.

WHEN: Saturday, April 16, 2016, 1-3PM

DETAILS: Stop by to meet blogger Ali Schilling of "[A Dash of Details](#)" in a one-day-only, interactive pop-up closet. Ali will be on-hand to provide styling tips and her favorite trends for the season. The Instagram-worthy space, designed in partnership with Bella Acento, will feature clothing and accessories from CUSP by Neiman Marcus, Tory Burch, Kate Spade, BCBG, Ted Baker and more.

Join in on the fun and be entered to win \$200 in NorthPark Gold by posting an Instagram of your favorite spring trends with **#npstylestop**. Also, get a behind-the-scenes peek throughout the day as Ali takes over our Snapchat (username northparkcenter).

WHERE: Level One between Neiman Marcus and Nordstrom
NorthPark Center, 8687 N. Central Expressway, Dallas, TX

ADDITIONAL EVENTS & HAPPENINGS:

7 For All Mankind

Celebrate the spring/summer collection with a glass of champagne.

Banana Republic

Shop the spring sale with special discounts. See store associate for more details.

BCBGMAXAZRIA

Spend \$300 or more on the Runway Collection and receive a special gift with purchase. Also, enjoy complimentary refreshments.

CUSP by Neiman Marcus

Meet Frank & Eileen founder and designer Audrey McLoghlin and view the latest collection from 11AM-4PM.

Intermix

Toast to Style Saturday with champagne and shopping.

J.Crew

Enjoy special discounts on the spring collection. See store associate for more details.

kate spade new york

Receive a gift with purchase of \$250 or more on full-priced items.

MAKE UP FOR EVER

Shop spring makeup trends and receive a complimentary tutorial.

Neiman Marcus

Enjoy an exclusive opportunity to customize your very own clutch at the Edie Parker trunk show. Also, receive a gift with your purchase.

Origins

Take \$20 off your purchase of \$45 or more. Also, receive a complimentary 6-week supply of Plantscription Youth-Renewing Night Cream with any \$65 purchase (after \$20 off discount). See store associate for more details.

Pinto Ranch Fine Western Wear

Enjoy local beer or a glass of wine while you shop the season's trends.

Steve Madden

Buy one, get one half off on select styles. Exclusions apply, see store associate for more details.

Tommy Bahama

Receive an exclusive tote, free with the purchase of any women's 3.4 oz. eau de parfum, while supplies last.

About NorthPark Center

[NorthPark Center](#) is Dallas' finest shopping experience with more than 230 stores and restaurants, including more than 70 market exclusives. Anchored by Neiman Marcus, Nordstrom, Macy's and Dillard's, NorthPark Center offers an unparalleled collection of luxury boutiques set amid internationally acclaimed 20th and 21st century art, award-winning architecture and extraordinary landscaping, as well as a 1.4-acre garden, CenterPark, and a state-of-the-art movie theatre, AMC NorthPark 15. NorthPark Center surpassed \$1.3 billion in sales in 2015 and consistently ranks as one of the top five performing shopping centers in the United States. NorthPark Center is North Texas' number one tourist destination and is conveniently located five miles from downtown Dallas and 35 miles from Fort Worth.

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