



FIFTY YEARS OF STYLE

***** MEDIA ALERT *****

**NorthPark Center Presents ABC's of Back-to-School
Style Presentation and ArtRocks! Joel Shapiro
Saturday, August 20, 2016**

WHAT: Go back-to-school in style at NorthPark Center! Enjoy educational programming by Bookmarks, a dallas public library, a kid-focused fashion presentation, and an afternoon of creative fun with ArtRocks! for the third annual ABC's of Back-to-School event.

WHEN: Saturday, August 20, 2016, 10:30AM – 4PM

WHERE: NorthCourt, located on Level One between Nordstrom and Macy's
Macy's Court, located on Level One near Macy's
NorthPark Center, 8687 N. Central Expressway, Dallas, TX

DETAILS: Join NorthPark Center for an all-day, back-to-school extravaganza to get you in the spirit for another year of studying in style. Kick off the day with two engaging programs from Bookmarks, a dallas public library, at 10:30AM and 11AM. A fall fashion presentation for toddlers to teens from NorthPark's retailers commences at 11:30AM, with trend commentary from Alexa Conomos of WFAA's *Daybreak*, Cynthia Smoot of [Oh So Cynthia](#), Jill Krause of [BabyRabies](#) and Amanda Hunter of [Dallas Moms Blog](#). To conclude the presentation, the talented dancers from Power House of Dance will wow the audience with a high-energy performance showcasing apparel from new retailer ivivva athletica, opening mid-August. The fun continues with an afternoon of creativity at ArtRocks!, where children can see sculpture in a new way. Local artists will lead little ones in crafting abstract and geometric masterpieces inspired by Joel Shapiro.

10:30AM	Crafts with Bookmarks	NorthCourt
11AM	Musical Storytime with Bookmarks	NorthCourt
11:30AM	The ABC's of Back-to-School Style Presentation	NorthCourt
12:30PM	Power House of Dance Performance	NorthCourt
1PM	ArtRocks! Joel Shapiro	Macy's Court
2PM	Grace Hula Dance Lesson with Bookmarks	NorthCourt
4PM	Event Concludes	

IMAGES: https://www.dropbox.com/sh/n5xwce48nvidxib/AADlvI8UwLtg_zydeckpgzsZa?dl=0

About NorthPark Center

[NorthPark Center](#) is Dallas' finest shopping experience with more than 230 stores and restaurants, including more than 70 market exclusives. Anchored by Neiman Marcus, Nordstrom, Macy's and Dillard's, NorthPark Center offers an unparalleled collection of luxury boutiques set amid internationally acclaimed 20th and 21st century art, award-winning architecture and extraordinary landscaping, as well as a 1.4-acre garden, CenterPark, and a state-of-the-art movie theatre, AMC NorthPark 15. NorthPark Center surpassed \$1.3 billion in sales in 2015 and consistently ranks as one of the top five performing shopping centers in the United States. NorthPark Center is North Texas' number one tourist destination and is conveniently located five miles from downtown Dallas and 35 miles from Fort Worth.

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